



**Summer Comedy Bash
Saturday, July 31, 2021
Festival Market Square
6:00pm – 9:00pm
Vendor Policies & Guidelines**

INFORMATION:

Summer Comedy Bash will take place on Saturday, July 31, 2021, at Festival Market Square from 6:00pm to 9:00pm. Hosted by DJ Saulsberry with comedians; Richard Mathis, Kara Coraci, David Steves, Melanie Hearn, Isiah Kelly and Jeff Horste. Local vendors and adults beverages will be available for purchase. Must be 21+ to enter. Doors open at 6pm, show starts at 7pm. **The vendors will operate from 6:00pm – 9:00pm.**

APPLICATION DEADLINE & VENDOR FEES:

All applications must be submitted by July 15, 2021. The vendor fee for a 10'x10' space is \$50. Please make check or money order payable to: Cereal City Development Corporation. No refunds will be honored.

RESTRICTIONS:

Any food vendor must comply with the Calhoun County Health Department regulations and obtain the appropriate permits and/or licenses. Vendors are not allowed to solicit outside their booth area. The Festival Committee reserves the right to restrict any activities that interfere with public access and/or festival programming.

SET-UP & TAKE DOWN:

Vendors may set-up between 3:00pm and 5:45pm on July 31; set-up **MUST BE** completed by 6:00 pm. Vendors may park in Jackson Street Parking Lot, Hamblin Ave. Parking Ramp or street parking. A map of your location will be sent one week prior to the event. All equipment used in operating a booth during the event will be the responsibility of the vendor, including canopies, tables, chairs, and any other booth furnishings.

SIGNAGE:

You are responsible for any signage, banners, etc. to identify your booth.



Summer Comedy Bash
VENDOR APPLICATION 2021

Saturday, July 31, 2021

6:00pm – 9:00pm

Application Deadline: Friday, May 1, 2020

APPLICANT INFORMATION:

Business/Organization Name: _____

Contact Person: _____

Address: _____

Telephone Number: _____

Email: _____

Website (if applicable): _____

Vendor Type (check one): Retail (\$50) Food (\$50)

Number of spaces needed (limit 2; \$50 per space): One Two

ACTIVITIES/PRODUCT INFORMATION:

Please provide products to be sold or activities/services to be offered: _____

*All for-profit vendors are responsible for collection of the 6% Michigan Sales Tax and for acquiring a sales tax license.

*Any food vendor must comply with the Calhoun County Health Department regulations and obtain the appropriate permits and/or licenses

PAYMENT INFORMATION:

Total Payment: \$ _____

Payment type: Check Money Order Credit Card*

Make check or money order payable to: Cereal City Development Corporation

*Credit Cards are accepted by calling Kellogg Arena at 269.788.1104



RELEASE AND SIGNATURE:

I agree that my name and any photographs of me or my work and/or booth may be used for publicity purposes.

By signing this application, I agree to comply with all State and local regulations in the operation of my vendor space. Cereal City Development Corporation is not liable for lost or damaged equipment during event.

Signature: _____ Date : _____

EMAIL, MAIL OR DROP OFF COMPLETED FORM TO:

Kellogg Arena
c/o Summer Comedy Bash
1 McCamly Square
Battle Creek, MI 49017

Website: KelloggArena.com

Application Checklist:

___ Completed Application ___ Vendor Fee Payment

Questions:

Event or Vendor Information contact, Sales and Marketing Manager, Kelly Walden at 269.788.1102

Payment Information contact, Finance Manager, Marilyn Maurer 269.788.1104

**SUMMER
COMEDY
BASH**