



**Saturday, July 17th, 2021**  
**5:00PM-10:00PM**  
**Festival Market Square**

## 2021 SPONSORSHIP OPPORTUNITIES

We are excited to be back! This annual event located in downtown Battle Creek, at Festival Market Square, brings energy to the community. After this past year, we are ready to get our Festivals back on track and we would not be able to do that without the support from the amazing area businesses. Caribbean Festival features LIVE Music, International Food Market, Caribbean Village Craft Vendors, and fun activities for the whole family.

## CONTACT

**Kelly Walden**  
kwalden@kelloggarena.com  
DL 269.788.1102  
O 269.963.4800

### Sandcastle Corporate Sponsor (4 available) - \$1,500

- DJ shout out from event stage
- Banner inside Kellogg Arena for 2021-2022 season
- Complementary booth at Festival
- Banner at Caribbean Festival - then placed at Bailey Park July-September
- Marquee ad
- Tagged in Caribbean Festival social media posts
- Company name/logo listed on website event page

### Caribbean Sponsor - \$750

- Complementary booth at Festival
- Banner at Caribbean Festival - then placed at Bailey Park July-September
- Marquee ad
- Tagged in Caribbean Festival social media posts
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### Island Supporter - \$250

- Marquee ad
- Tagged in Caribbean Festival social media posts
- Company name/logo listed on website event page

### Travel Supporter - \$100

- Tagged in Caribbean Festival social media posts
- Company name/logo listed on website event page

